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**InGenesis Medical Staffing Wins Two IABC
“Bronze Quill” Awards for Company Web Site**

San Antonio, TX (June 16, 2008) ~ InGenesis Medical Staffing announces it has won two **Bronze Quill** business communications awards from San Antonio chapter of the International Association of Business Communicators (IABC/SA). Both awards honored the creativity and professionalism exhibited by the company’s Web site, **www.Ingenesis.org**, and were presented at the 2008 Bronze Quill gala held recently in San Antonio, TX.

- On behalf of InGenesis, President and Founder Veronica Edwards accepted an **Award of Excellence** won in the Electronic and Digital Communications category, Communication Skills division. It recognized all the outstanding elements of the Web site (e.g., content, graphics, functionality, alignment with business goals).
- On behalf of In Genesis, PR Director Lisa Bastian accepted an **Award of Merit** won in the Writing category, Communications Skills division. It recognized the superior quality of the Web site’s content.

Open to all South Texas communicators, IABC/San Antonio’s Bronze Quill competition is a prestigious, annual awards program honoring the business communications achievements of individuals and their organizations. This year’s contest was judged by senior-level IABC communicators in South Carolina, Florida, Louisiana and Minnesota.

IABC/San Antonio (a former “International Chapter of the Year”) is one of the five Texas chapters of IABC, a global organization with 15,000 members. IABC communicators share ideas and best practices about employee communication, marketing/branding and measurement through 100 chapters located in over 70 nations.

“We’re thrilled to be honored for our Web site,” says Ms. Edwards. “As a medical staffing company, one of our key responsibilities is to provide excellent employee communications—both online and offline—so we can better serve our healthcare staffing professionals and clients in five states. The Bronze Quill awards reflect the reality that those communications are professional-grade and relevant to our audiences. However, we aren’t resting on our laurels. Every day, we try to improve our ability to share information and knowledge at all levels.”

InGenesis is enjoying a particularly robust growth cycle this year, notes Ms. Edwards. For example, in May the company won a \$7.7 million contract to provide medical coders at the Fort Bliss Army facility in El Paso, Texas. It’s also a strong contender for other large staffing contracts in the near term. “As a direct result of having to hire additional medical professionals

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in the next 12 to 18 months, we expect our employee communications to take on an even larger, more pivotal role in the organization," she adds.

InGenesis Medical Staffing sets the standard for providing medical employment and staffing solutions within the healthcare industry by placing quality talent in agency and direct-hire assignments. Established in 1998 in San Antonio, Texas, by Ms. Edwards, this fast-growing company services more than two dozen clients—including large hospital systems, medical clinics and military installations—in Texas, Louisiana, Georgia, Missouri and Nevada. Web site: www.Ingenesis.org. Phone: 210-366-0033.

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